

## NCEA's 10 WEEK COUNTDOWN TO WEAAD 2015!



Beginning April 6th, 2015, the NCEA will host a 10 Week Countdown to WEAAD 2015 on Facebook and Twitter! The countdown will lead to the main event, World Elder Abuse Awareness Day (June 15th, 2015). Each week will focus on a specific theme from the Elder Justice Roadmap Project and will include weekly blog posts from experts in the field as well as notable research, education, policy and practice efforts pertaining to that theme. Every Friday will feature a Twitter Chat using the hashtag #WEAADweekly. These chats will feature special guests and will engage participants in a lively discussion of the week's theme. Twitter Chats will be co-moderated by Ageless Alliance (http://www.agelessalliance.org/).

## **Weekly Topics**

Week 1	Ageism
Week 2	<b>Building Awareness</b>
Week 3	Diversity & Inclusion
Week 4	<b>Multidisciplinary Approaches</b>
Week 5	Caregiving
Week 6	Long-Term Care
Week 7	Expanding Knowledge
Week 8	Elder Voices
Week 9	Victim Services
Week 10	Prevention

## How can I get involved?

**Step 1** Stay connected with the NCEA on Facebook and Twitter during the countdown:

Facebook: www.facebook.com/NationalCenteronElderAbuse

Twitter: www.twitter.com/NCEAatUSC

**Step 2** Use the hashtag **#WEAADweekly** on Facebook, Twitter, and other social media sites to help spread the word!

For more information on elder abuse, please visit our website: www.ncea.aoa.gov

